## COLOR CAPSULE OF THE YEAR clove | grounded | rain cloud | bosc pear | malabar | sunbleached



# OUR 2025 COLOR CAPSULE OF THE YEAR CELEBRATES A WORLD OF COLOR.

#### WHAT IS COLOR CAPSULE OF THE YEAR?

To celebrate the 15th anniversary of Color of the Year, our panel of color experts created our first-ever Color Capsule of the Year. The curated palette of hues embraces the ability to create stunning combinations with key industrial colors while reflecting where we've been and where we're going.

#### **VERSATILE AESTHETIC**

Our 2025 Color Capsule of the Year is suitable for a wide range of uses. Whether applied as a complete palette, in expertly picked pairings or intentionally used individually, the flexibility of the capsule allows these hues to work in many industries and segments. From window frames to wall panels, the assortment is perfect for your next project.

### **CREATING A CONNECTION**

The Color Capsule of the Year is an expertly edited curation of forever favorites and future classics, a mix of brightness and subtlety, freshness and familiarity. The palette features a mix of essential neutrals and beautiful of-the-moment hues.

Elevate and energize your design in coil and extrusion applications. The collection is presented in a variety of finishes for any of your application needs, from standard finish to our range of inspiring effects, such as SW 6390 Bosc Pear, which is presented in Fluropon<sup>\*</sup> Classic II. All capsule colors are available in multiple finishes and effects, including standard, low gloss, high gloss, texture, Fluorpon<sup>\*</sup> Classic II, Kameleon, Nova, WeatherXL<sup>\*\*</sup> and WeatherXL Crinkle.



SHERWIN-WILLIAMS. Coil Coatings

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#### **CELEBRATING COLOR**

The 2025 Color Capsule of the Year encapsulates a variety of eras and aesthetics. Get inspired by the palette.

**SW 6089 Grounded:** Identified as a key industrial color, this versatile and comforting brown imparts richness in spaces that call for the stability of a refined earthen tone.

**SW 9585 Sunbleached:** This adaptable and airy light neutral is perfectly poised between warm and cool – deeper than white, not quite gray, and venturing beyond a basic beige or taupe.

**SW 9639 Rain Cloud:** This stormy and deep grayblue hue emerges from our Designer Color Collection Rustic + Refined palette, renowned for colors that bridge classic design and contemporary updates.

**SW 9605 Clove:** With a depth of tone that borders on nearly black, this entrancing brown is both warm and welcoming, adding a cozy, soothing neutral to any palette.

**SW 9110 Malabar:** Ideal for layering with other delicate, warm hues to create serenity in an abundance of design aesthetics, this sandy-beige neutral can turn any environment into a soft, inviting haven.

**SW 6390 Bosc Pear:** Available in a mica finish to elevate any project, this cinnamon-dusted golden hue embodies the shift toward luxe organic tones while paying tribute to bygone eras.

#### **COLORFULLY YOURS**

We're here to help you through the color selection process. Contact us at coilhelp@sherwin.com.

To learn more, visit coil.sherwin.com/colorcapsuleoftheyear





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