



SHERWIN-WILLIAMS.
ROOFING PASSPORT

INTRODUCING OUR NEW METAL ROOF ESTIMATION TOOL



SHERWIN-WILLIAMS.
Coil Coatings



smartbuild
systems

THE ROOFING PASSPORT PROCESS MAKES METAL ROOF ESTIMATION EASY

The Sherwin-Williams Roofing Passport allows you to easily “click, bid and win” metal roofing business by connecting EagleView’s aerial roof imagery and Keymark’s automated SmartBuild building application software with Sherwin-Williams Coil Coatings, the industry leader in metal roof coatings. With this digital platform, you can order a property measurement, gather the required metal roof take off data for a lead and engage a roofing manufacturer – all in one click. This simplified metal roof estimation and ordering process improves measurement accuracy, eliminates the need to manually measure before submitting an estimate and saves your business time and resources – increasing your profitability.



1. QUICK AND EASY SET-UP

Contact your metal manufacturer to get approved and initiated into the Sherwin-Williams Roofing Passport process. Alternatively, contact Sherwin-Williams Coil Coatings directly and we will connect you with an approved metal manufacturer: no software license required.

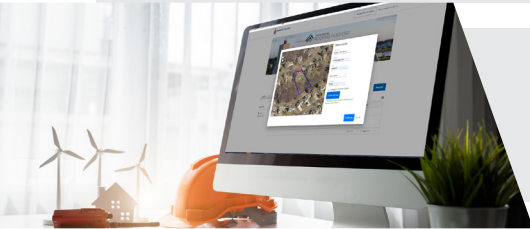
2. CAPITALIZE ON NEW LEADS

When your team receives a metal roof lead, they can go to the Roofing Passport to begin the estimation process.



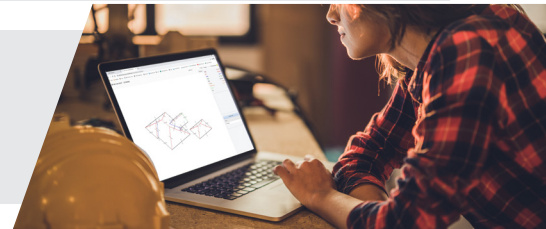
3. ENTER ADDRESS

Through the Roofing Passport, contractors initiate a metal roof estimate by entering an address and submitting the request.



4. RECEIVE AERIAL REPORT

Within hours, EagleView provides the roofing take off of the requested address. Users will receive an email when the information is ready for review.



5. REVIEW MATERIAL TAKE OFF & CREATE BID

Roof measurements from EagleView are used by SmartBuild to populate a 3D model, generate a bill of materials, labor, pricing, panel layouts and final bid sheets and most importantly, allow you to control your profits.



6. TALK TO PROPERTY OWNER & SEND BID

Contractors send automatically generated bid sheets over to customers for them to review.



7. CLOSE LOOP WITH MANUFACTURER

Once your customer accepts a bid, contractors need to work with the metal roof manufacturer to understand their requirements, make necessary updates and send the material list order to the manufacturer.



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