YOUR DREAM IS OUR GOAL

We are inspired by what inspires you, and together we can color the world around us. Below are additional colors that could serve as your next inspiration.





*Ash Gray, High Gloss



Ash Gray Champagne, Classic II



Ash Gray, Silver **E** 392FX0084 **C** 432FX4629



E: 39KA0041 C: 43KZ0180



Ash Gray, Wood





Blue IV, Low Gloss / Low Sheen

Three Phase, Classic II

Blue, Gold

E: SL6FX0021 C: 436FX3607

Terra Cotta, Standard E: 394F068 C: 434B1958



Copper Red, Classic II E: 399C253 C: 439Z9356M



Spicy Hue, Gold



E: 394FX0057 C: 434FX2827

Copper Wagon

E: 39KA0073 C: 43KZ0272

Terra Cotta, Texture

Blue IV, Texture

A COLOR FOR EVERY VISION

It has never been easier to take your inspiration and turn it into a reality.

We are taking the idea of color to the next level - diving into color spaces that explore different ways that color can look and feel.

We formulate coatings that match the creativity, passion and work ethic you pour into your projects. Our team blends their expertise with innovation to create color choices that will make a statement. With over 50,000 colors in our lab, our advanced color-matching technology means no color is out of reach. From matte to high-gloss, glittery to color-shifting.

If you can dream it, we can match it.

NOTE: Gloss ranges are dependent on color and application, below is a general estimate by product and can vary with your final color selection.

	Standard	Low Sheen	Low Gloss	High Gloss
Fluropon	E: 25-35 C: 25-35	C: 10 max	E: 5-15 C: 8-15	E: N/A C: N/A
Fluropon Classic II	E: 15-25 C: 15-25	C: 10 max	E: 5-15 C: 8-15	E: N/A C: N/A
Fluropon Nova	E: 30-40 C: 45-60	C: N/A	E: N/A C: N/A	E: N/A C: N/A
Fluropon Kameleon	E: 15-25 C: 30-50	C: 10 max	E: 5-15 C: 8-15	E: N/A C: N/A
Fluropon Texture	E: 5-15 C: 10 max	C: 10 max	E: 10 max C: 10 max	E: N/A C: N/A
Valflon	E: N/A C: 25-35	C: 10 max	E: N/A C: 8-15	E: N/A C: 60-70

Specular Gloss at 60 degrees or Sheen at 85 degrees. +/- 5 units of manufacturer's specification.

COLOR US OBSESSED

New color opportunities have never been so accessible.

COATINGS INSPIRATION

COIL AND EXTRUSION METAL COATINGS COLOR FINISHES GUIDE



THE BEAUTY IS IN THE DETAILS

Inspiration can strike anytime, anywhere: from a photograph in a magazine to a piece of material that needs to be color matched to a unique concept you want to incorporate in your building. Our color experts are prepared to work closely with your team to develop color schemes, picking the perfect gloss range or implementing a distinctive special effect for your next project. We're constantly thinking of what's next researching trends and tones to stay at the forefront of design.

To create your own unique coating finish, first start with a base color that complements the aesthetic of your project. Then select a finish, which will provide a new dimension to your coating. Adding a sheen, texture or other layered effect transforms colors into another level of brilliance. And if you have a particular hue or effect in mind, tell us and we'll bring your vision to life.

On the next few pages, there are three examples of popular colors to view and discover the almost limitless possibilities that are at your fingertips for dynamic finishes. Get ready to amplify your color capabilities.

EXCEED **EVERY STANDARD**

FLUROPON®

The innovative Fluropon® 70% PVDF coil and extrusion coating system is proven credible due to its durability. More importantly, these field-proven, high-performance architectural metal coatings have been trusted for over 50 years, meeting and often exceeding the industry's toughest standards, including AAMA 2605. With Fluropon coatings, your vision stays as true as the day you imagined it.

VALFLON®

Valflon®, a FEVE coil coating system, provides a wide range of gloss levels from matte to high-gloss. This makes it the top choice for businesses and identity projects recognized by their high-impact colors. Valflon also meets the industry's toughest standards, including AAMA 2605 - so your brand stands out with a richness that never stops shining.

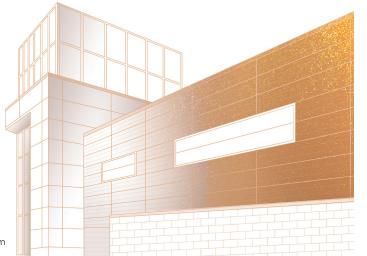


SHEENS & GLOSS

SUBTLE IS THE NEW BOLD

Explore the impact even a small change in the gloss of a color can make. Choose from our full range of reflective effects, from matte (low sheen/low gloss) to standard to high-gloss. No matter which direction you go, your colors will embrace the level of shine you apply as the finishing touch for your project.





E = Extrusion **C** = Coil *Available in Valfon only

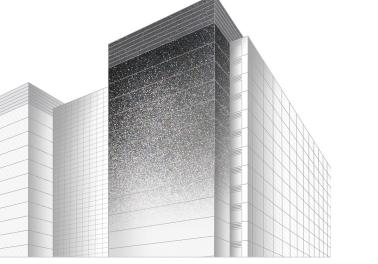


MICA/METALLICS

MAKE A STATEMENT

Bring a new dimension to classic colors. You can deliver a range of metallic looks with mica-based pigmentation found in Fluropon® Classic II coatings. There are endless possibilities to take your decorative paint systems to new levels, including high gloss with Valflon®.

2-Coat System



E = Extrusion **C** = Coil

*Available in Valflon only

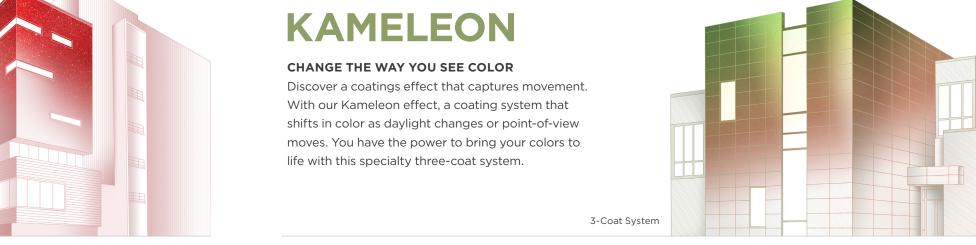


Explore a new color space with Nova. The Nova effect offers

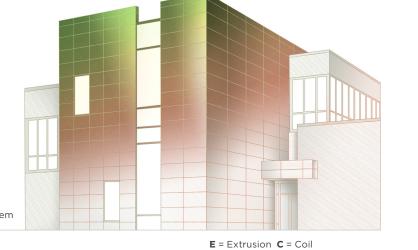
deeper, richer colors that use a unique proprietary formula to achieve the highest level of eye-catching sparkle. Nova can be matched to nearly ANY color and deliver a brilliant appearance with the same outstanding performance.

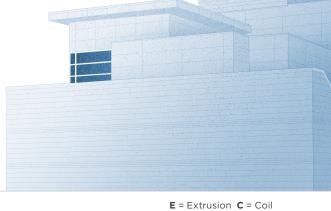
3-Coat System

E: 397FX0050 **C:** 437FX3015



E = Extrusion **C** = Coil *Available in Valflon only





Prints: 3-coat system | Textures: 2-Coat System

PRINTS & TEXTURES

Give your projects a coating that they can see and feel.

Textured finishes deliver a new level of visual depth and

durability to colors. Or add dimension when you apply a

wooden substrates. We help develop your color scheme

print, which mimics materials, such as asphalt, stone or

and work with your coil coater of choice.

CREATE DISTINCTION



Light Bronze, Low Gloss/Low Sheen E: L/G 399D0513 C: L/S 439Z8238M

Burgundy, Low Gloss/Low Sheen E: L/G 394B1480 **C:** L/S 434B2611

Light Bronze, Standard E: 399C9593 C: 439Z8240M

*Light Bronze, High Gloss E: N/A C: 739L1347





Light Bronze, Golden Bronze *Light Bronze, High Gloss **E:** 399C9457 **C:** 439Z9374M E: N/A C: 739L1517



Light Bronze, Silver **E:** 397FX0049 **C:** 437FX3014

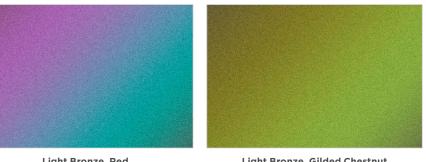
Burgundy, Silver E: 394FX0063 **C:** 434FX2700

Traffic Black, Silver

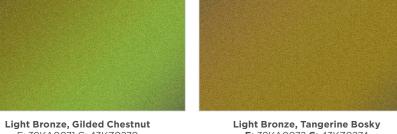
E: 398FX0017 **C:** 438FX1304



*Light Bronze, Gold High Gloss E: N/A C: 737FXL968



Light Bronze, Red E: 39KA0087 C: 43KZ0250



E: 39KA0071 C: 43KZ0270

Burgundy, Rose Dust

E: 39KA0090 C: 43KZ0215



PRINTS



E: N/A C: 857A177







TEXTURES

Burgundy, Wood E: N/A **C:** 857A178

E: N/A C: 852A140

Burgundy, Texture E: L/G 394B1398 **C:** L/S 854A049



E: N/A C: 851A025



E: N/A **C**: 854A052





E: L/G 398A2074 **C:** L/S 858A094

Traffic Black, LowGloss/Low Sheen **E:** L/G 398A2149 **C:** L/S 438A1218 E: 398A1636 C: 438A1282 E: N/A C: 738L191



Traffic Black, Evening Shade

E: 399C7946 **C:** 439Z9206M

Burgundy E: 399C394 **C:** 439Z92O4M

E: 399C8723 **C:** 439Z9375M



Traffic Black, Copper

E: 399D0619 **C:** 439Z9008M

Burgundy, Burgundy Crush

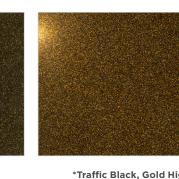
E: 399D0211 C: 439Z9205M





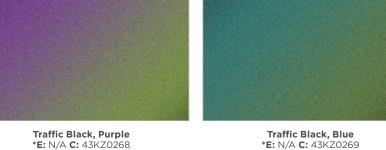


E: 398FX0018 **C:** 438FX1305





E: N/A C: 738FXL203



Burgundy, Purple

E: 39KA0089 C: 43KZ0267



Traffic Black, Kameleon *E: N/A C: 43KZ0271

Burgundy, Arctic Fire

*The colors that utilize a dark basecoat are not available for extrusion coating applications. NOTE: Due to the different application methods there can be a visual color-shift variation between coil and extrusion Kameleon coatings.