



STEEL PLANT RUST STAINS

ISSUE

Accidental release of steam filled with tiny metal particles created rust stains all over the exterior of steel plant.

SOLUTION

Watts Removal Products communicated directly with the customer to find a solution for their problem, which resulted in an order of a Watts Removal product called Cleansweep. Workers on-site were able to use the product as specified on its label to effectively remove all the rust stains on the building.

RESULT

The customer thought they were going to need to re-side the entire building. The simple cleaning product and application saved them tens of thousands of dollars and countless man hours.



RUST STAINS DURING REMOVAL
AFTER AND BEFORE





ADHESIVE REMNANTS CREATING **STICKY MESS**

ISSUE

Adhesive residue was left on all the panels of this new construction. Dirt, dust and pollen stuck to the surfaces making the new building look unappealing. This brand new building was under-occupied costing money every month and the property management company needed a solution.

SOLUTION

Working directly with the property management company, Watts Removal Products was able to outline a maintenance process utilized a specialty product called

Cleansweep. A crew was able to effectively remove the dirt and residue on the building in two days.

RESULT

With a newly cleaned building, the property management company was able to fill vacant units and the building is now fully occupied.



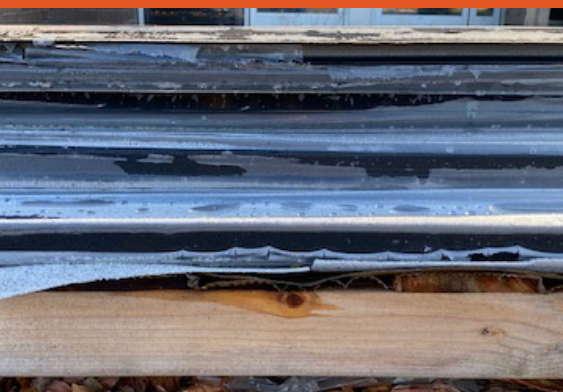
AFTER REMOVAL



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STRIPPABLE FILM BEFORE

IMPOSSIBLE TO REMOVE OLD STRIPPABLE FILM

ISSUE

Strippable film was left on longer than expected and could not be removed properly.

SOLUTION

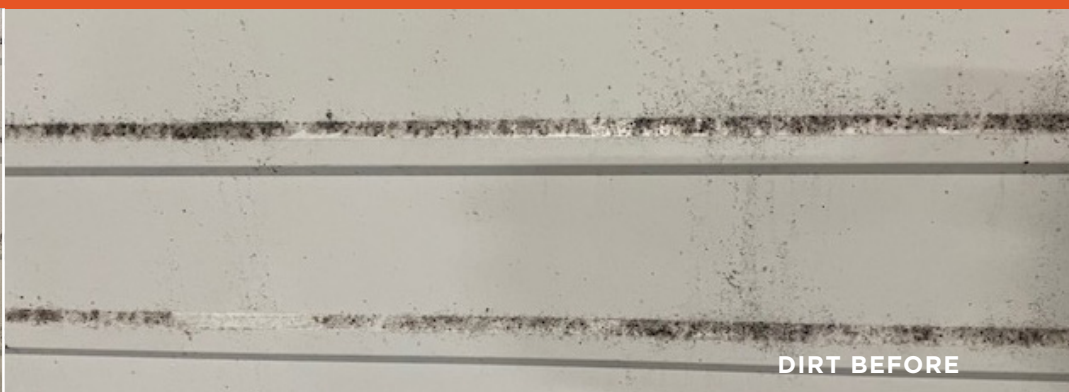
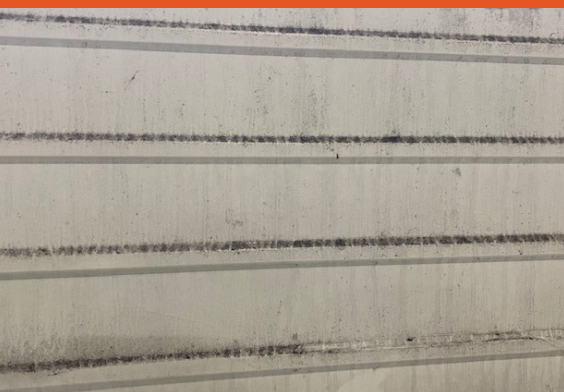
Watts Removal Products made direct contact with representatives from the metal manufacturer and outlined a maintenance plan to remove the strippable film. A demonstration was conducted using a specialty product called Sensitive Surface, which was combined with pressure washer rinsing to effectively remove the stuck-on strippable film.

RESULT

As a result of the demonstration, the team from the metal manufacturer now knows that this issue can be quickly rectified with a simple order to Watts Removal Products, saving the company time and money.



AFTER STRIPPABLE FILM REMOVAL



DIRT AND GRIME? NOW GOOD AS NEW.

ISSUE

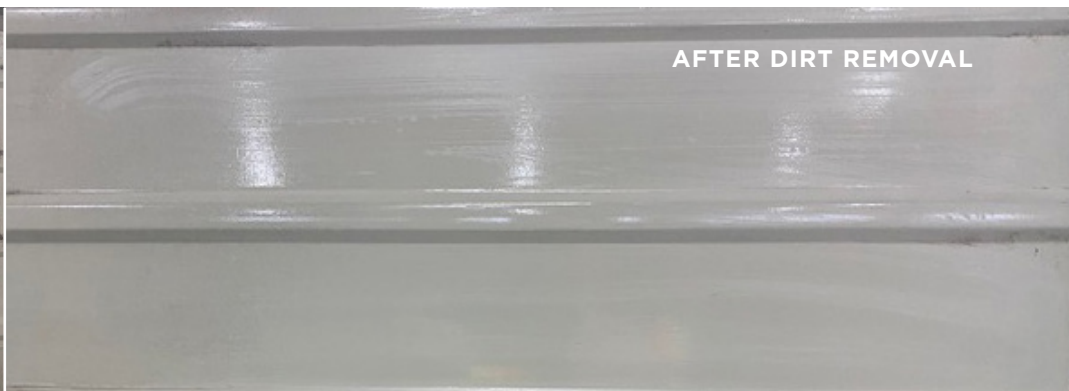
Dirt and grime had built up over time on garage doors of a business, it is imperative these doors stay spotless and looking new. This company can't afford to have the face of their business looking unkempt and grimy.

SOLUTION

Connection between a metal manufacturer representative and Watts Removal Products resulted in a maintenance plan to apply a specialty product called Sensitive Surface and wiping with a clean cloth. This resulted in effective removal of the unsightly dirt and grime.

RESULT

With innovative products and processes from Watts Removal Products, the client is able to maintain a spotless facade, supporting the positive image the business seeks to maintain.



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CHALKING ERASED

ISSUE

At one point, the garage doors of this body shop were an intense blue—contributing to the company's image and branding. These garage doors are the customer's first impression of the business. They need to be clean, bright and looking their best. A body shop won't survive if the first impression is a dull and dingy look.



SOLUTION

The metal manufacturer representative's knowledge of Watts Removal Products resulted in the deployment and application of their Cleansweep product. When used as instructed on the product's label, the chalking is removed and the doors are vibrant and renewed once again.

RESULT

With one product order from Watts Removal Products, the body shop's "face" is vibrant once again, supporting their brand and their image in the eyes of the customer.



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BIOLOGICAL GROWTH BEFORE



TREE SAP BEFORE

TREE SAP AND BIOLOGICAL GROWTH ARE NO PROBLEM

ISSUE

Tree sap drops onto roofs and siding from pine trees in close proximity to buildings of all kinds. Tree sap first creates sticky areas that attract dirt, dust, pine needles and other materials. Once tree sap hardens it is difficult to remove without scraping and scratching the metal surface it has adhered to.

On the north sides of buildings and roofs, blue green algae, mold and mildew can also grow. This biological growth creates unsightly stains on the shadier sides of dwellings, barns and outbuildings. Metal roofing, siding and gutters can all be marked and stained leaving dirty, dingy looking structures.

SOLUTION

Watts Removal Products has two products that work well at removing tree sap and biological growth from metal surfaces. The products are Sensitive Surface and Cleansweep.

RESULT

Using these products as instructed on their labels results in simple-to-use, apply and wipe off application with highly effective removal of tree sap and all biological growth. The metal surfaces are rid of markings, dirt and stains and look renewed.



AFTER REMOVAL