

PERFORMANCE YOU CAN SEE AND FEEL

Fluropon® Effects Texture is a unique textured finish that provides a new level of visual depth, dimension and durability. Resulting in improved performance and visual enhancement over traditional smooth finishes.

VISUAL DEPTH

Sherwin-Williams Coil Coatings textured coatings have been formulated to provide a beautiful matte, low-gloss finish, that redirects the light to create an appealing look while reducing the appearance of oil-canning and other defects.

Formulated for durability, Fluropon Effects Texture, provides a more durable surface for enhanced scratch and marr resistance while maintaining the same excellent film integrity, weather performance and color.

Fluropon Effects Texture is available in two subtle aggregated texture sizes; large and small. Work with our color experts to find the right texture for your next project.

IMPRESSIVE PERFORMANCE

Available for coil applications, Texture offers a number of unique benefits including:

- Excellent resistance to scratching and marring
- Outstanding color and gloss retention
- Extreme weathering performance
- · Resists dirt, stains, chalking and fading

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