



SHERWIN-WILLIAMS SAILS INTO PORT

Portsmouth's iconic Spinnaker Tower in the United Kingdom is described as one of the most spectacular design projects. With a leading powder coating from Sherwin-Williams, the tower is guaranteed to stay shipshape for years to come.

Soaring 170 meters above Portsmouth's historic coastline, the Spinnaker Tower marks the completion of a massive £84M redevelopment scheme: The Renaissance of Portsmouth Harbour. As a major landmark on the South Coast, the sail-shaped project demanded the ultimate aesthetic and durability from a powder coating finish.

Sherwin-Williams approved-appliator Metalion Ltd applied Syntha Pulvin coating products to the tower's lift areas and observation deck. The finishes were specially mixed to replicate the color of the external render for the project.

With both areas viewed up close by tourists and visitors every day, the striking finish of Syntha Pulvin coatings from Sherwin-Williams were perfectly matched to the job and offered a market-leading warranty.

Even after three decades, previous Syntha Pulvin applications were still going strong. This prompted an extension of the guaranteed warranty, from 25 to 30 years – providing one of the most reliable coatings available in the industry. All Syntha Pulvin products offer exceptional weather resistance, prevent UV fade and deliver thermal shock resistance. The durability of Syntha Pulvin matte coatings has even been tested successfully in Florida's hot climate – the equivalent to more than 30 years in Northern Europe.



There are more than 100 colors available in the Syntha Pulvin matte and metallic ranges, all manufactured under carefully controlled conditions. These finishes are 100% recyclable and can be applied to aluminum and galvanized steel window frames, cladding panels, curtain walling, roofing and most architectural metalwork.

The full range complies with BS6496, BS6497 and BS EN 12206-1, is BBS Certified and conforms to Qualicoat Class 1 and GSB standards. Syntha Pulvin products are also only supplied to approved applicators.

“Syntha Pulvin was the ideal product for the Spinnaker Tower,” said Chris Mansfield, Commercial Director, Metalion Ltd. “Not only is the color matched perfectly to the large amount of render used on the project, but the 25-year warranty offered at the time effectively closed the deal.”



Project	Spinnaker Tower – Portsmouth, UK
Architect	HGP Greentree Allchurch Evans
Applicator	Metalion Ltd
Products	Bespoke Mix Syntha Pulvin Powder Coating