



SHERWIN-WILLIAMS DELIVERS CAPITAL GAINS

Sherwin-Williams, one of the world's largest manufacturers of powder coatings, has helped transform London's skyline with a stunning new look guaranteed to last for decades.

The multimillion pound refurbishment of Great West House in Brentford – one of the capital's landmarks – demanded a finish that had guaranteed reliability and matched the bold ambitions of its owners, CLS.

Market-leading Syntha Pulvin coatings from Sherwin-Williams had a proven track record on the UK's most prestigious developments, with a 30-year guarantee – making it the obvious choice for the Great West House's refurbishment. Powdertech (Bicester), a Sherwin-Williams approved applicator, applied nearly 4.5 tons of Syntha Pulvin powder coatings in silver metallic to the two-building development (named GW1 and GW2), covering every inch of its metalwork.

"This was a particularly large and impressive job, but it's the kind of complex, intricate powder coating work that we specialize in," said Peter Hudson, Commercial Manager, Powdertech (Bicester). "The Sherwin-Williams Syntha Pulvin coating is one of the prime products in the market and we use it on almost every project, as the coating's inherent quality and long guarantee appeals to our prestigious clients."

These powder coatings are 100% recyclable and can be applied to aluminum and galvanized steel window frames, cladding panels, curtain walling, roofing and most architectural metalwork. All products are fully weather resistant, prevent UV fade and offer thermal shock resistance. The Syntha Pulvin matte coating's durability was also successfully tested in Florida for five years – the equivalent to more than 30 years in Northern Europe.



SHERWIN-WILLIAMS

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SYNTHA PULVIN CASE STUDY

GREAT WEST HOUSE – BRENTFORD, UK

There are more than 100 colors available in the Syntha Pulvin matte and metallic ranges, all of which are manufactured under controlled conditions and only supplied to approved applicators. The full range complies with BS6496, BS6497 and BS EN 12206-1, is BBA Certificated and conforms to Qualicoat Class 1 and GSB standards.

Backed by a 30-year guarantee from Sherwin-Williams, the 24,400 square meter office buildings boast one of the most reliable coatings – perfect for keeping its iconic look long into the 21st century.



Project	Great West House – Brentford, UK
Client	CLS
Contractor	Powdertech (Bicester)
Products	Silver Metallic Syntha Pulvin Powder Coating