



SHERWIN-WILLIAMS.

COLORMIX®

INDUSTRIAL WOOD

FORECAST
2019





### SHERWIN-WILLIAMS.

### COLORMIX® FORECAST 2019







WANDERER



**AFICIONADO** 



**ENTHUSIAST** 



**NATURALIST** 



**RACONTEUR** 

#### WELCOME TO THE COLOR JOURNALS.

We've gathered 42 trend colors into a master palette, then arranged them into six unique color personalities, each leading its own voyage.

DARK CLOVE SW 9183 (277-C4) WANDERER	RUSTIC RED SW 7593 (275-C6) RACONTEUR	CAVERN CLAY SW 7701 (290-C6) WANDERER	EROS PINK SW 6860 (105-C5) <b>NATURALIST</b>	BLUE SKY SW 0063 SHAPESHIFTER	CELESTIAL SW 6808 (179-C3) SHAPESHIFTER	MAJESTIC PURPLE SW 6545 (187-C7) ENTHUSIAST
MOTH WING SW 9174 (249-C4) WANDERER	MERLOT SW 2704 (276-C7) <b>AFICION ADO</b>	WHEAT PENNY SW 7705 (287-C6) AFICIONADO	POSITIVE RED SW 6871 (101-C7) ENTHUSIAST	OCEANSIDE SW 6496 (172-C7) ENTHUSIAST	DISTANCE SW 6243 (224-C6) WANDERER	CHARCOAL BLUE SW 2739 (253-C4) <b>AFICIONADO</b>
BLACK BEAN SW 6006 (255-C2) RACONTEUR	ALAEA SW 7579 (276-C1) <b>AFICIONADO</b>	BAKED COOKIE SW 9098 (202-Cs) WANDERER	GOLD CREST SW 6670 (132-C6) ENTHUSIAST	DARK NIGHT SW 6237 (222-C7) <b>SHAPESHIFTER</b>	ENDLESS SEA SW 9150 (223-C7) SHAPESHIFTER	PORPOISE SW 7047 (245-C6) ENTHUSIAST
POISED TAUPE SW 6039 (232-C5) RACONTEUR	ORCHID SW 0071 RACONTEUR	CARAMELIZED SW 9186 (291-C4) WANDERER	NUGGET SW 6697 (137-C4) SHAPESHIFTER	DARD HUNTER GREEN SW 0041 NATURALIST	MISTY SW 6232 (222-C1) <b>NATURALIST</b>	FELTED WOOL SW 9171 [245-C4] NATURALIST
DRY DOCK SW 7502 (250-C6) AFICIONADO	DELIGHTFUL SW 6289 (109-C2) NATURALIST	DHURRIE BEIGE SW 7524 (250-C3) RACONTEUR	PRIMAVERA SW 9031 (148-C3) NATURALIST	GRANDIOSE SW 6404 (143-C6) <b>AFICIONADO</b>	NEBULOUS WHITE SW 7063 (257-C5) ENTHUSIAST	SHIITAKE SW 9173 (248-C1) NATURALIST
CHELSEA MAUVE SW 0002 RACONTEUR	ELATION SW 6827 (182-C1) SHAPESHIFTER	PORCELAIN SW 0053 RACONTEUR	ARGYLE SW 6747 (133-66) <b>ENTHUSIAST</b>	ANCESTRAL GOLD SW 6407 (144-C1) AFICIONADO	EXTRA WHITE SW 7006 (257-C1) SHAPESHIFTER	ORICAMI WHITE SW 7636 (259-C3) WANDERER

## SHAPESHIFTER

There are those who always seem a little ahead of their time. Visionary and creative, this palette reaches into the cosmos and returns with a whole universe of inspiration. Atmospheric wisps of colors, grounded by deep dark blues, capture the unique space between technology and spirituality.





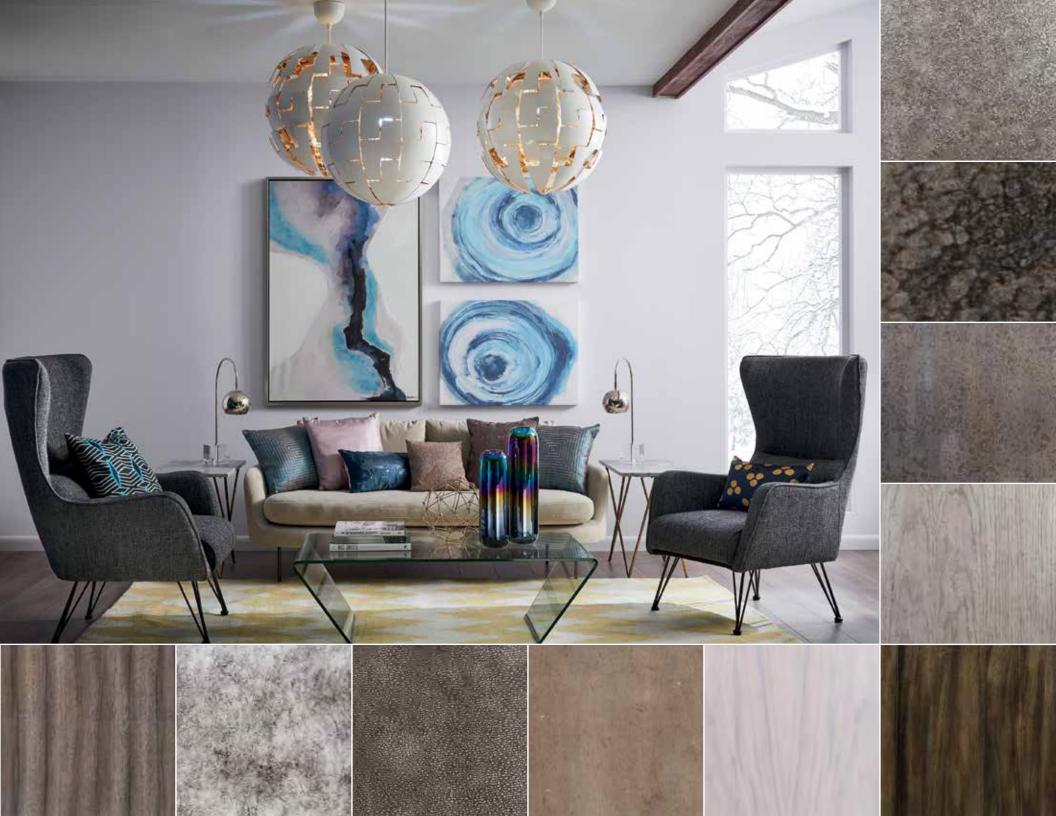
#### **INFLUENCERS**

RINGS OF SATURN

ARTIFICIAL INTELLIGENCE

SPIRITUALISM

HEALING ENERGY



### WANDERER

Some spirits can never be fenced in. They need to soak in the blue of endless horizon and the subtle earthy colors of the high plains and desert. Sun-washed and warm, this palette can be seen in the baked clay canyons, worn leather and woven wool blankets of the true New West.





#### **INFLUENCERS**

CAREFREE BOHEMIAN

MODERN COWGIRL

UNBRIDLED ADVENTURE

SOUTHWESTERN TWIST



### **AFICIONADO**

Devotees of the best in life appreciate the well-worn, the bespoke and the rare. Like a bookcase of leather-bound classics, this polished palette evokes nostalgia and timeless tradition. With copper and gold anchored by merlot and deep, dark gray, these tailored tones make everything feel impeccable, tasteful and elegant.





#### **INFLUENCERS**

READING NOOKS

BRITISH ACCENTS

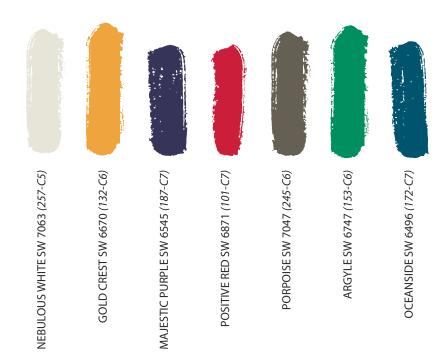
TWEEDY MENSWEAR

'60S NOSTALGIA



### **ENTHUSIAST**

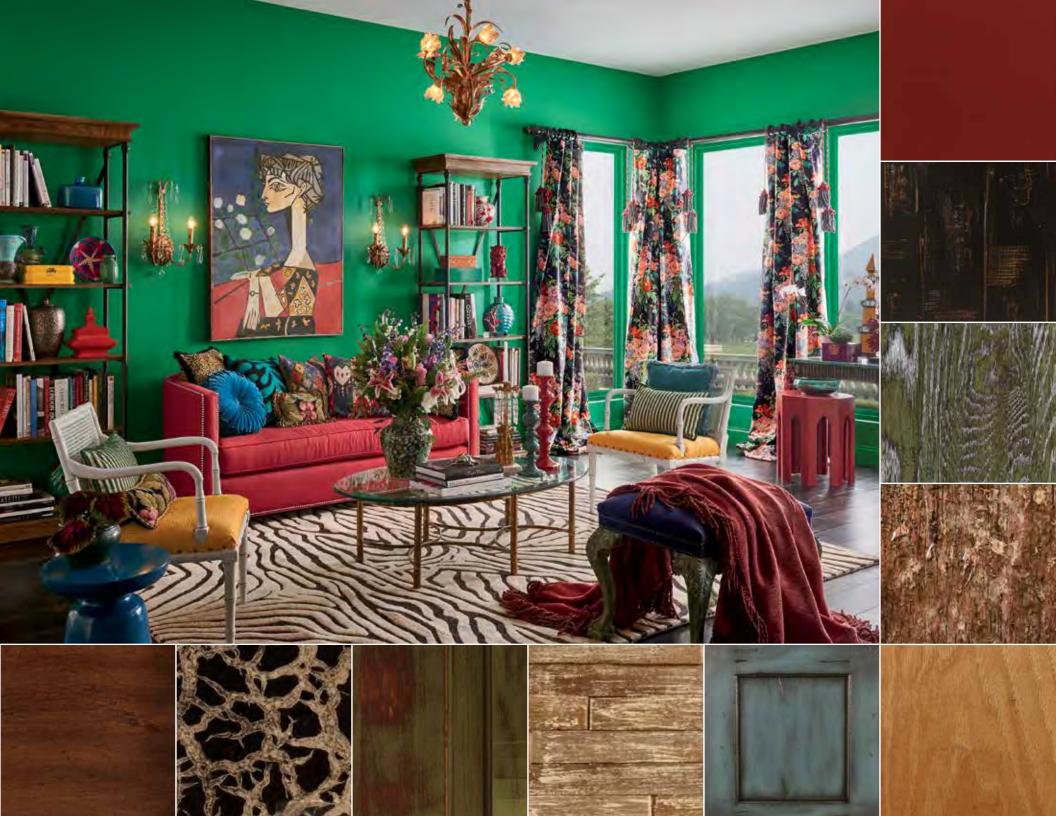
There are those who don't know the meaning of "less is more." Passionate and eclectic, they have a calling to be unique. They embrace the details and create scene-stealing worlds that burst with beauty. The proof is in this palette that features bold pops of vivid color, maximum impact and lots of energy.





#### **INFLUENCERS**

MAXIMALISM
COZY CHAOS
OVER-THE-TOP OPULENCE
MORE IS MORE



# NATURALIST

Walking barefoot in the garden, nature lovers instantly connect with the wonder of the world in full bloom. With roots in the forest, this palette's colorful tendrils grew in hothouses and conservatories until they became these lush, sophisticated tones. Ranging from mushroom to leafy green to passionate floral pink, they've now found a place where they'll never fade.





#### **INFLUENCERS**

FOREST MUSHROOMS

BOTANICAL PRINTS

BUTTERFLY COLLECTIONS

TERRARIUMS



### RACONTEUR

From ancient sagas to today's motivational speakers, we love our storytellers. With colorful accounts they sum up our very nature and remind us how we're all connected. Passed from grandmothers, traders and nomads, the tales traveled the world, gaining artistry, until we've translated them into a rich and modern palette that spans space and time.





#### **INFLUENCERS**

DESERT OASES
GLOBAL STYLE
LUXURY SAFARIS
SPICE MARKETS





#### SHERWIN-WILLIAMS.

When it comes to staying ahead of the latest color and design trends, the Sherwin-Williams Global Color and Design Center has you covered.

To learn more about the Global Color and Design Center, visit **oem.sherwin-williams.com/gcdc** or call **1-877-705-2681**.

Colors provided by The Sherwin-Williams Company.

Color samples shown approximate actual paint colors as closely as possible.