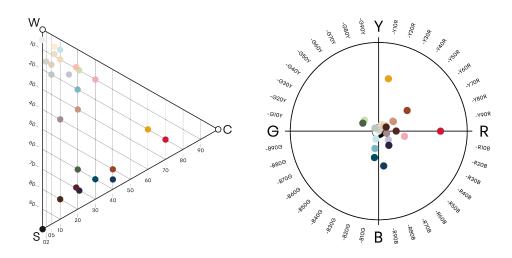


SHERWIN-WILLIAMS.

About

INTERIOR COLOUR TRENDS

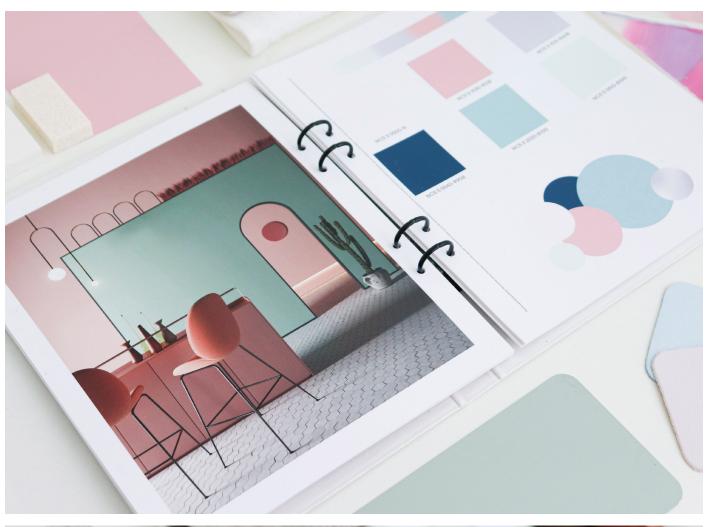


Our colour preferences change over time. The definition of the word preference itself means both whether we like yellow, red, blue or green or if the colour is light, dark, neutral or chromatic.

There are no new colours, all colours have always existed. The study of colour trends differs from the study of other trends. It is about understanding how our use of colour changes over time. It has got nothing to do with new colours on the market.

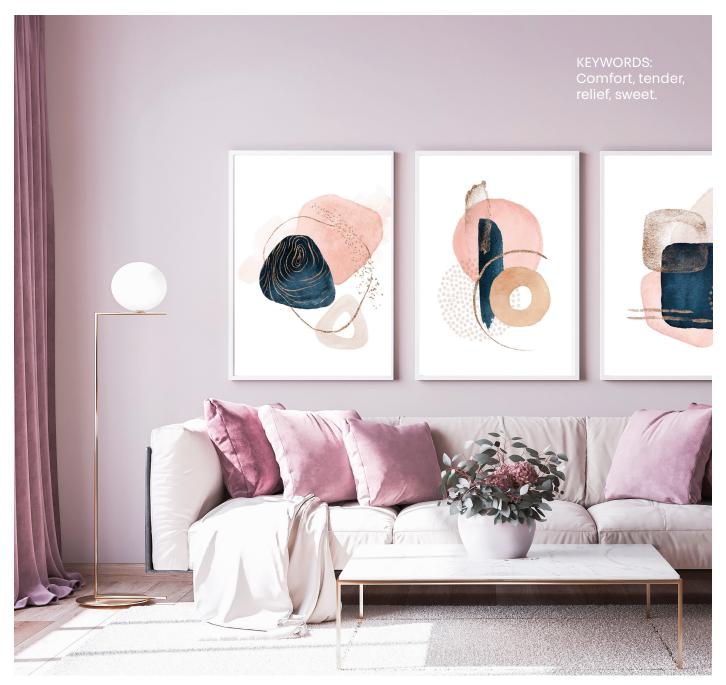
We often get to hear that colours of past decades are back in fashion. In fact, colour trends are a repetitive cycle of preferences. Furthermore, external factors also affect how these colour preferences move to certain areas of nuances and hues. Colour truly is psychology.

Our home is our castle. It is a place where we want to feel good. The colours we choose to surround ourselves with have an important part in our wellbeing. The colour trends of today are easy to embrace and to welcome into our homes.





VIRTUAL RELATIVITY



This image is for inspiration only and not an actual representation of the colours mentioned.

The sweet and tender room

This is a comforting trend where we escape reality into a room that is sweet and tender. The colours are a combination of soft pastel colours and white, enhanced with a deep and dark blue accent.



This mint green colour has risen to become trendy. It is a perfect wall colour, not too light and not too chromatic. The colour gives the room a clear personality without becoming too intense.

A purple pastel that makes the room light and relaxing. It is a bluish purple that is suitable for a bedroom or any space where we want to feel relaxed. A tint of red gives the colour warmth.

COMBINE WITH:



This is a printed product, hence the colour accuracy cannot be assured. For an accurate visual colour reference, please use NCS Design Tools such as NCS Index.

COMMENT BY NCS COLOUR EXPERT:

The pink NCS S 1030-R10B, balanced by the accent dark blue NCS S 6030-R90B, is an important part of this mood. The pink is key to achieve the final mood of fresh sweetness and relief. It should thus be used on smaller surfaces in the room. The dark blue functions as a bridge between the hues, making sure you avoid that this trend becomes too cute. It creates a contrast which makes a beautiful and vivid room.

BIO-DEPTH



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The mystic, elegant and embracing room

This room emits a feeling of mysticism, luxury and elegance. The colour mood of this trend is about submerging into a mystic world, finding comfort in the darkness. The colours are a combination of both dark and lighter shades. The light colours are to be used as accents and spot colours. In this mood the dark colours should dominate on greater areas.



A mystic and relaxing deep and dark green colour that gives the room a soothing and elegant feeling. further feeling of power and luxury.

A spiritual and striking dark purple that evokes a

COMBINE WITH:

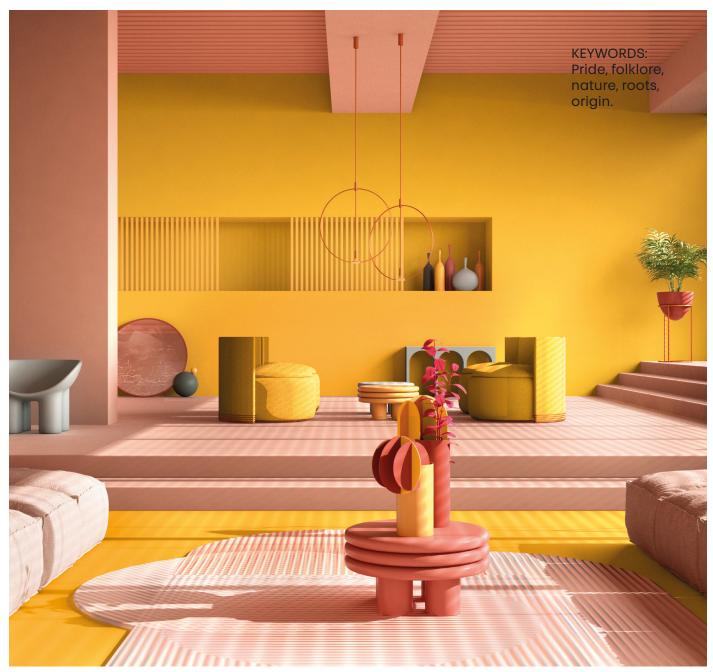


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COMMENT BY NCS COLOUR EXPERT:

The deep and dark colours in this trend can both be used separately on walls or combined together to create an elegant and dynamic room. The colours are very similar in nuance which makes them easy to use together. In case you choose to use only one of the dark colours for your wall, try to have at least one more on details such as cushions. To further emphasize the mood of this trend, you need to have spots of light in the room. NCS S 1020-G50Y is a light green colour that creates a beautiful contrast to the darker shades.

SEEDS



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The room of going back to our roots

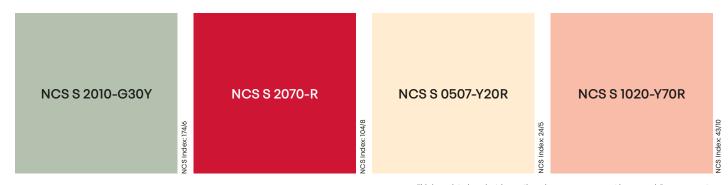
This room is for you who want to be trendy and bold. The colours are natural but strong, exactly what our folklore represents. This creates a feeling of being proud of who we are and where we are from. The yellow and the green wall colours are very different in nuance and hue, but similar in yellowness. This contrast makes the room come to life.



From not being used as an interior colour for many years, we now welcome this chromatic, slightly reddish, vibrant yellow colour back into our rooms. When using this colour you are making a statement of boldness and pride.

This yellowish green brings the nature into our room. The colour reflects the love of life and spaces that reconnect us to nature. This green shade inspires us, boosts our productivity and contributes to a stronger sense of well-being.

COMBINE WITH:

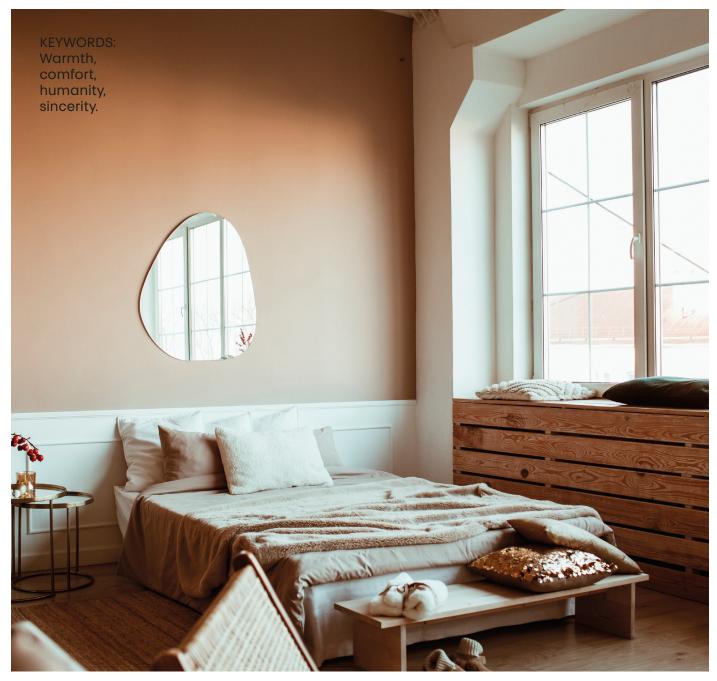


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COMMENT BY NCS COLOUR EXPERT:

The grey colour NCS S 2010-G30Y is tinted in both yellow and green and goes very well together with the two wall colours of this trend. It is a perfect colour to frame the walls with, for windows, doors etc. Add NCS S 2070-R on smaller spots to make the room feel fresh. When you combine these colours with the light yellow NCS S 0507-Y20R and light pink NCS S 1020-Y70R on details such as cushions or similar, the room gets balanced and elegant.

HONESTY



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The room of human warmth

This is a very warm trend. Brown shades are important in our lives today. They give us tranquility and assurance. These wall colours are both yellow red mid tones, one lighter than the other. None of them will be perceived as very light or very dark. All of the colours in this group are similar in hue which makes the colours comforting and harmonising.



This is a warm, brownish earth tone. The colour gives a comforting and embracing feeling and will make the room full of warmth.

This colour will give the room both warmth and light.

COMBINE WITH:



This is a printed product, hence the colour accuracy cannot be assured. For an accurate visual colour reference, please use NCS Design Tools such as NCS Index.

COMMENT BY NCS COLOUR EXPERT:

NCS S 5040-Y60R is a darker and quite chromatic reddish brown that is perfect to frame both of the wall colours. The contrast of chromaticness together with a similarity in hue has a stylish effect. NCS S 0907-Y10R, a light yellow and NCS S 1502-Y50R, a light yellowish and reddish grey, are both perfect to use on details in the room. NCS S 7010-Y70R is the very needed dark contrast colour that is beautiful to use as a detail in combination with the other two lighter shades. If you use NCS S 1010-Y30 R as wall colour, it is even more important that the dark colour exists as an accent. All of the colours are similar in hue which assures a perfect, warm harmony.

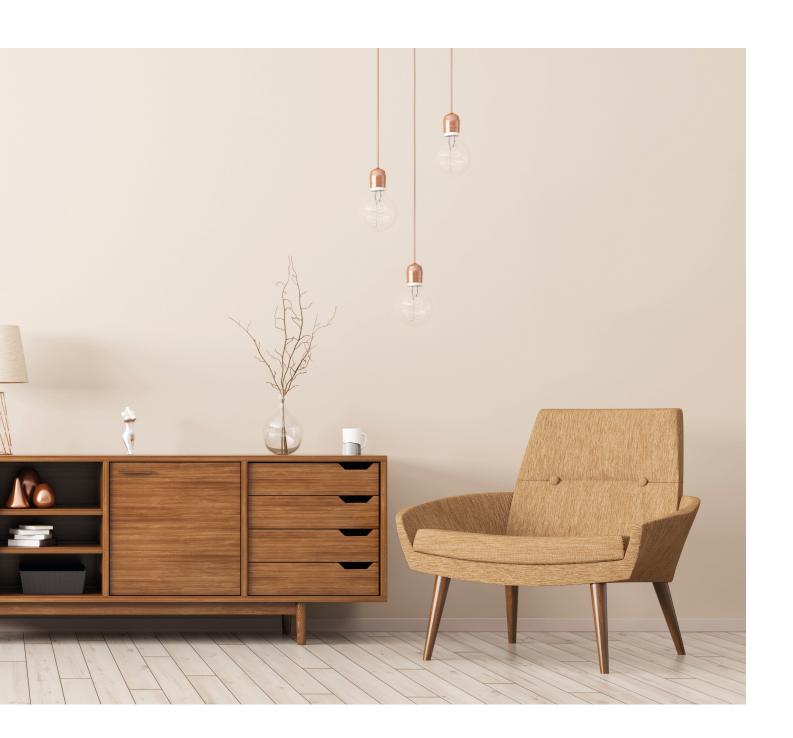
NCS Colour collaboration

INTERIOR COLOUR TRENDS

NCS Interior Colour Trends 2021+ is a unique report on our colour preferences for the following years. It is developed by internationally renowned colour experts in collaboration with the team at NCS Colour. This special edition focuses on global Interior Colour Trends. The colour palettes are relevant to suit any market and country.



This folder is intended for inspiration only. Always confirm your colour choice by using an official NCS Quality Level I sample before making final colour decisions. Remember that the appearance of a colour also is influenced by factors such as the size of the wall, lighting conditions etc. Please talk to your colour advisor for proper guidance and advise.



Meet the team behind NCS Colour Trends 2021+

Karl Johan Bertilsson; Creative Director, NCS Colour, Marie Thaarup; Marketing Manager, NCS Colour, Anna af Sillén; Communication Specialist, NCS Colour, Emma Clerici; Baolab, Italy, Manù Bonaiti; Baolab, Italy, Laura Perryman; Colours of Saying, United Kingdom, Latika Khoshla; Freedom Tree Design, India. Since 2006, we have a continuous collaboration with Color Marketing Group, USA.

NCS COLOUR AND

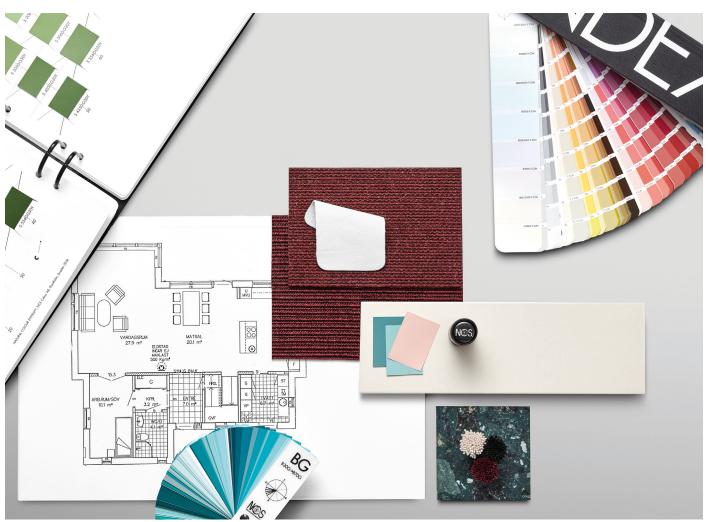
NATURAL COLOUR SYSTEM®©

NCS Colour is a global provider of colour communication solutions. We have been working with premium brands passionate about colour during the past 40 years.

NCS - Natural Colour System®© is used globally for colour communication and is scientifically based on how we perceive colours visually. Any surface colour can be described with a NCS Notation. WIth the NCS System as our core, we offer products and services that provide support to educate, design, visualise, produce, analyse and sell colour.

Today, NCS is used as a cross-industrial colour language and has an international presence in over 80 countries.

The NCS System is currently the national colour standard in Norway, Spain, South Africa and Sweden. NCS and the NCS Notations are used in countless standards and instructions for accurate colour specification.





INTERIOR COLOUR TRENDS

By NCS Colour



ncscolour.com

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The Sherwin-Williams Company (SHW), through its Performance Coatings Group Division, is an industrial coatings leader that delivers local finishing solutions on a global scale to OEMs and tier suppliers.

Comprised of coatings professionals dedicated to providing unparalleled customer support, Sherwin-Williams brings value to the finishing process through solutions like on-site technical assistance, customized products, colour and design services, and process improvement expertise.

With innovative liquid and powder coating technologies to protect wood, metal and plastic, as well as finishing equipment and supplies needed for coatings application, Sherwin-Williams utilizes an infrastructure spanning six continents to provide better finishing solutions for manufacturers.

Since 1866, Sherwin-Williams has provided manufacturers and finishers with the coatings they need to make their products look better and last longer, while helping their operations meet productivity and sustainability goals. For the industrial wood and market, our innovative solutions go beyond coatings to include knowledge, tools, equipment, supplies, and industry-leading support.

We're more than a coatings provider - we are Your Coating Solutions Partner.