

# KITCHEN CABINET STAIN TRENDS

TOP SHER-WOOD®  
SB STAIN COLORS



**SHERWIN-WILLIAMS®**

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The Sherwin-Williams Global Color & Design Center (GCDC), located in Greensboro, North Carolina, is dedicated to uncovering trends and consumer preferences at local, regional, and global levels. The GCDC gives kitchen cabinet manufacturers a competitive edge by elevating their finish offerings to meet consumer expectations.

Experts at the GCDC are immersed in the product development process, which includes identifying emerging color and style trends in the kitchen cabinet industry to help you ensure your palette is comprehensive, making it easy to go to market with the right finishes.

## THESE ARE THE MOST POPULAR SHER-WOOD® SB STAIN COLORS IN THE INDUSTRY TODAY.

Complete stain boxes are available. Contact your local Sherwin-Williams Industrial Wood representative to order one today.



## HERE ARE THE TRENDS SHERWIN-WILLIAMS COLOR EXPERTS ARE SEEING:

### BROWNS

Nostalgic browns continue to grow in popularity, skewing away from the yellow, orange, and red undertones of yesterday and toward more modern rich ebony and dark chocolate hues. These grounding finishes add a touch of understated luxury to the home.



### ORGANIC

As consumers become exhausted with technology, they seek to create a calming refuge in their home. Because of this, we've seen a shift to a simpler, more organic home design that contributes to a sense of serenity, with "barely there" finishes and authentic wood that magnifies nature's imperfections coming to the forefront.



### TEXTURE

Texture is more prevalent than ever, with distressed rustic finishes, cerused materials, and geometric patterns leading the way. Charred finishes are also prevalent, and the industry is experiencing a shift from cooler to warmer tones. As personalization becomes more important to today's consumers, these one-of-a-kind finishes allow homeowners to add a unique sense of flair to their space.



### BLEACHED

Minimalistic and streamlined. Scandinavian-inspired finishes serve as a great backdrop for airy whites and neutrals or pops of color. While grays are still very prevalent, warmer blonde finishes are gaining in popularity, as well, as consumers look to bring a sense of subtle lightness and calmness into the home.



Due to the printing process, colors shown approximate the actual stain colors as closely as possible.

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## VIRTUAL PANEL STUDIO™ Inspiration at your fingertips

Request access to our Virtual Panel Studio to view the panels featured in this brochure and more!

Contact your Sherwin-Williams representative or visit [oem.sherwin-williams.com/gcdc](http://oem.sherwin-williams.com/gcdc)



Since 1866, Sherwin-Williams has provided manufacturers and finishers with the coatings they need to make their products look better and last longer, while helping their operations meet productivity and sustainability goals. For the industrial wood market, our innovative solutions go beyond coatings to include knowledge, tools, equipment, supplies, and industry-leading support. For a better finish, ask Sherwin-Williams.