Color Express™ ColorReaderPRO
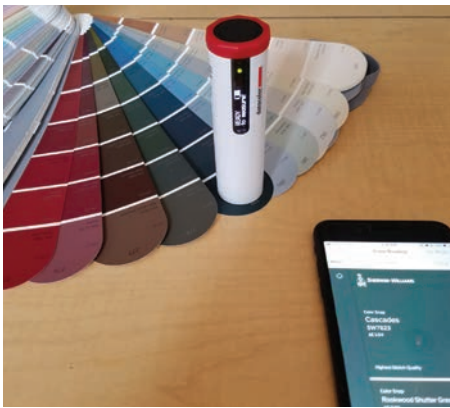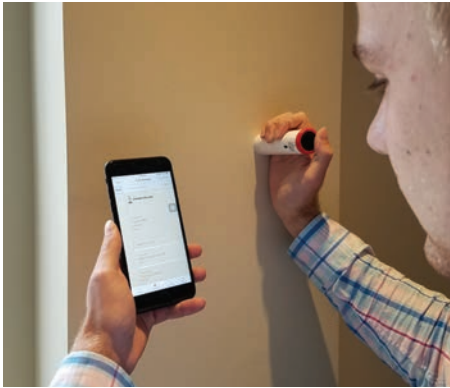## Faster Color Matches at Your Fingertips

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Color Express™ ColorReaderPRO

Faster Color Matches at Your Fingertips

Color makes all the difference when it comes to finding your competitive edge — but choosing the right color can often feel overwhelming for your customers and getting to the exact match takes time that they may not always provide. If you're looking for a way to help your customers quickly identify their desired color while boosting your productivity, the Color Express ColorReaderPRO is your solution.

With ColorReaderPRO , the latest addition to the Color Express family, you can now make a great match even when time is limited. The program is fast. It starts with an ultra-portable, Bluetooth® connected color selection device that links to thousands of Sherwin-Williams colors that can be tinted quickly in select Sherwin-Williams facilities. The ColorReaderPRO reduces wait time for lab color matches, allowing you to get a custom color the same day. Plus, if you have the Color Express tinting system installed onsite, you can easily transition from scanned color to tinted product within minutes. That's real time-savings, helping you to respond to your customers' urgent color match needs faster and win more business, while not having to carry additional inventory. Just imagine how much better your operation could be — the time you could save and money you could make utilizing this program for your business.

THE PROGRAM IS SIMPLE:

- **Purchase the Sherwin-Williams ColorReaderPRO powered by Datacolor through your local sales professional or facility**
- **Use the one-click device to match your color needs; it provides the closest match to thousands of colors available from the Sherwin-Williams Color Snap Fandeck**
- **Order your tinted product from your local facility or utilize your very own Color Express system to tint your own paint on-demand**

About Sherwin-Williams ColorReaderPRO powered by Datacolor

The ColorReaderPRO is an easy-to-use, handheld color matching and measurement tool that allows professionals to quickly match or measure color in their operations. The portable mobile device works as is stand-alone or through the Datacolor ColorReaderPRO mobile application to provide enhanced features, such as additional color information or fan deck visualization. The ColorReaderPRO is simple to calibrate onsite and comes loaded with thousands of Sherwin-Williams Color Snap Fandeck colors, so you can start matching on day one.

About Color Express from the Sherwin-Williams Industrial Wood Division

With 76 facilities across North America, Sherwin-Williams has the finishes you need ready and nearby for your most urgent color matching needs. With a facility, nearby you could go from color match to finishing in the same day. Color Express ColorReaderPRO currently supports the following off-the-shelf-custom programs:

- **Sherwin-Williams Color Snap® Fandeck – Thousands of possibilities in color and technology**
- **Sherwin-Williams Kitchen Cabinets Color Card – Capturing the latest color trends inspired by some of the nations, best designers**

Additional in-stock products will be added as they become available.

Call **1-877-705-2681** or visit us at **oem.sherwin-williams.com/wood**