



As we look back at 2020, we acknowledge the wide array of challenges and opportunities your business has endured. Disruptions caused by the pandemic, civil unrest and natural disasters have altered the rhythm of everyday life, affecting nearly every level of the supply chain. Like you, we've spent a lot of time exploring and facilitating new ways to best serve our customers.

Despite the fractures our industries have sustained, one of our core beliefs at the Global Color & Design Center remains unchanged. Humanity has a genuine, warm, impassioned relationship with color.

As consumers spend more time working, studying and playing indoors, they find themselves longing for nature. This year's forecast is broken down into four themes – Sanctuary, Encounter, Continuum and Tapestry. Each tells a unique story of how the rhythm of nature can inspire us to cultivate feelings of calmness, wellness, authenticity and happiness.

While this forecast may serve as a source of inspiration, information or motivation, you know your vision better than anyone else. As design artisans completely immersed in their craft, our color experts at the Global Color & Design Center can help bring your vision to life.

As we step into the Rhythm of Color, this year's theme for the Colormix Industrial Wood Forecast, we're reminded that no matter what happens in our world or our industry, nature will always be here to ground us.



Stay inspired and stay well,

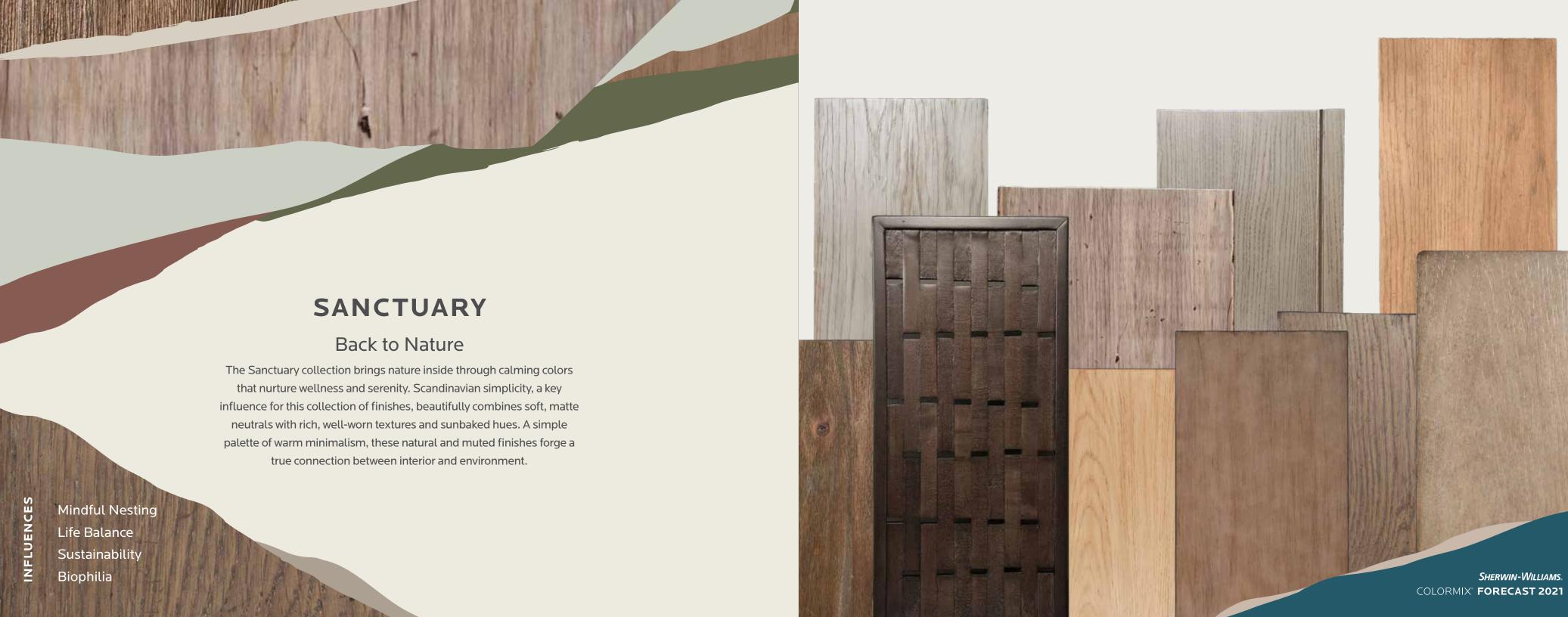
Lauren West,

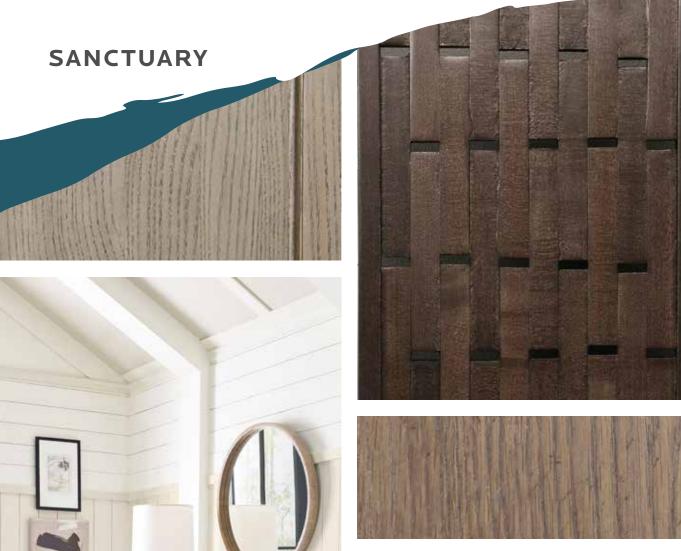
Global Color and Design Director,

Sherwin-Williams Industrial Wood Coatings Division

Request access to our Virtual
Panel Studio™ to view and
download the panels featured
in this brochure. Contact
your Sherwin-Williams
representative or visit
wood.sherwin-williams.com/vps
to learn more.

SHERWIN-WILLIAMS.
COLORMIX' FORECAST 2021









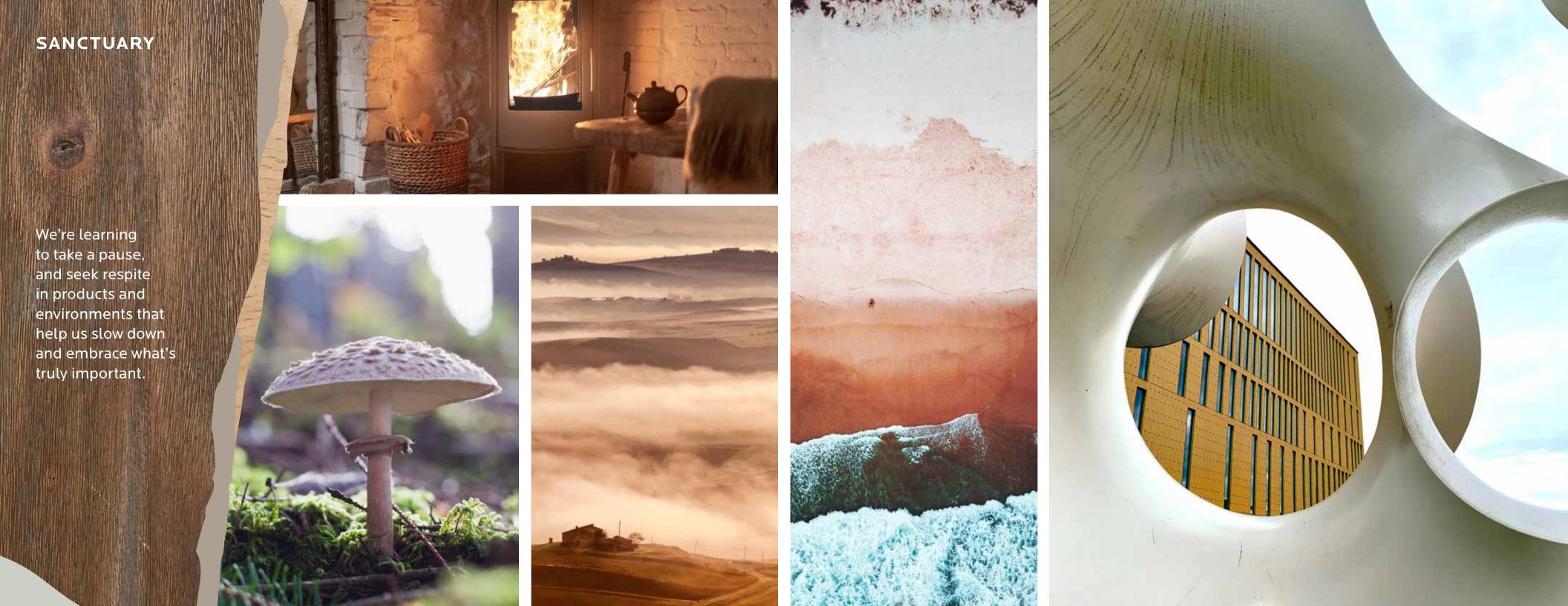


































ENCOUNTER

Like a treasured
heirloom, handcrafted
materials and a warm,
earthy palette remind
us that every great
story started from
humble beginnings.



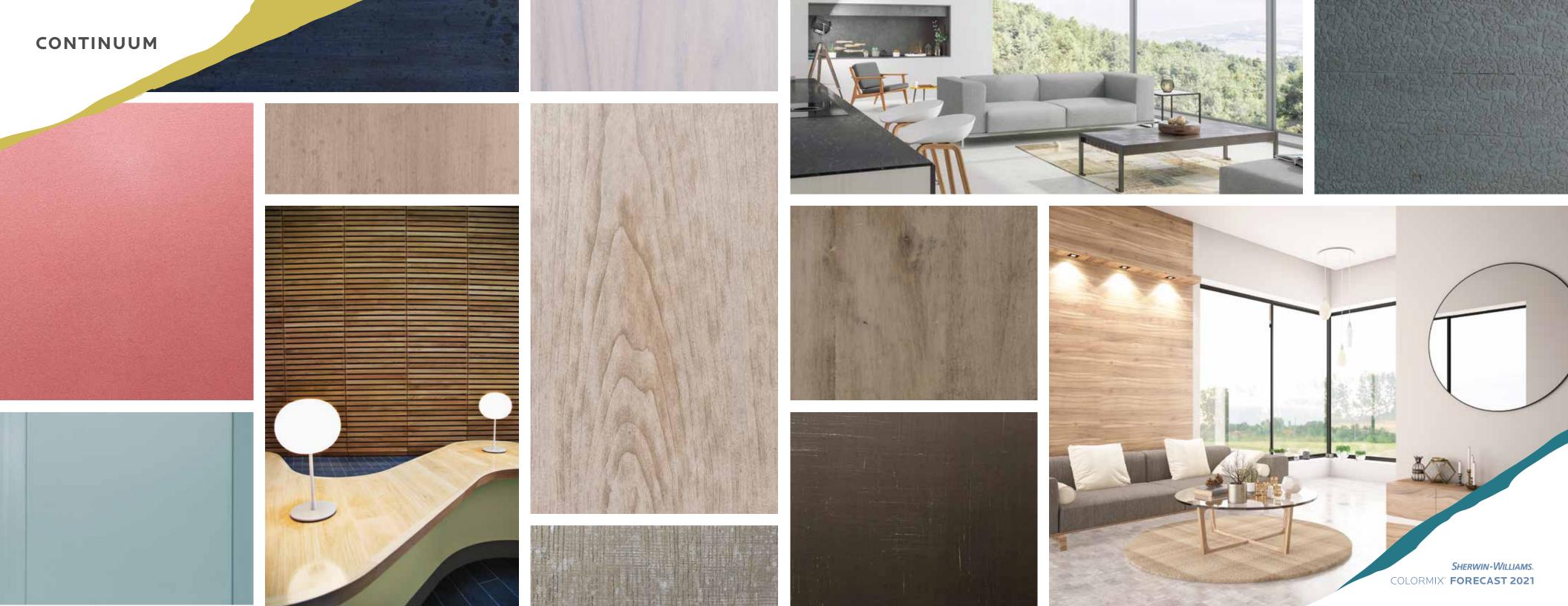


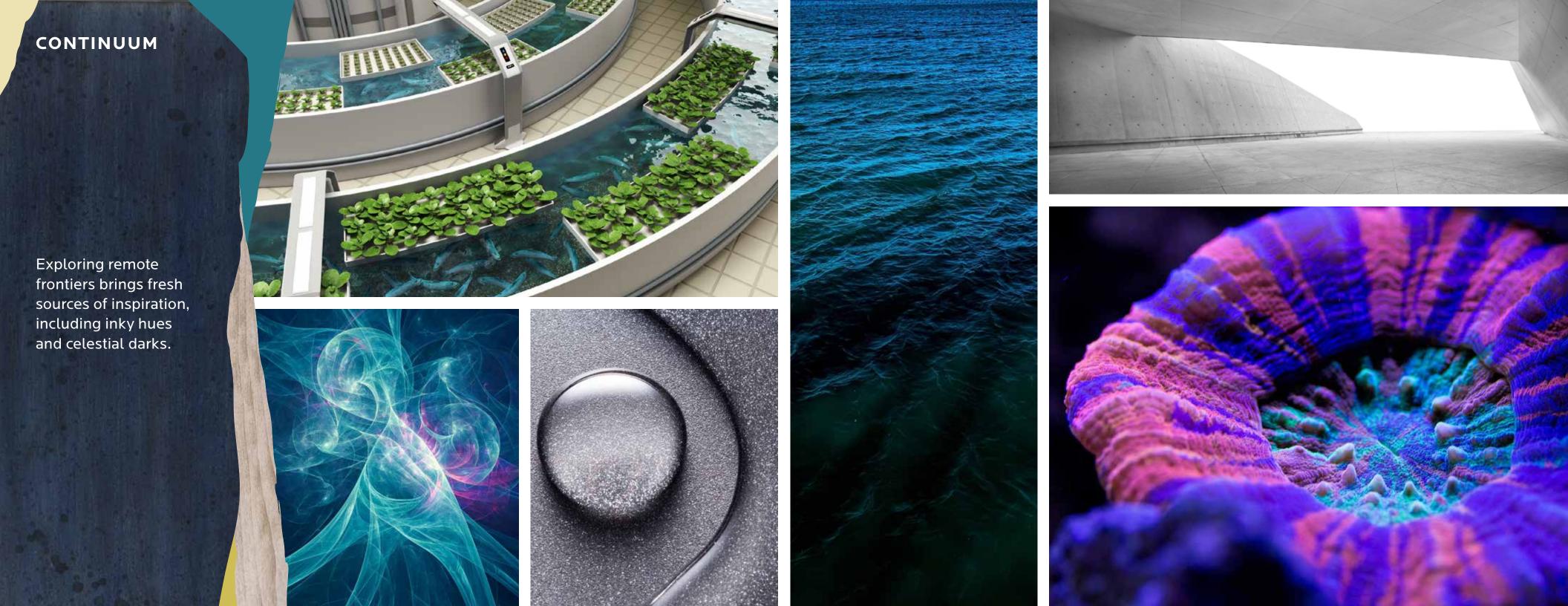
















TAPESTRY























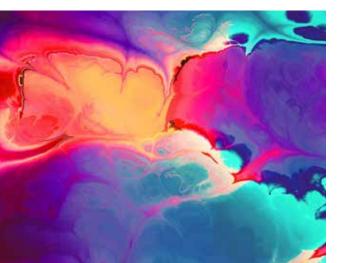












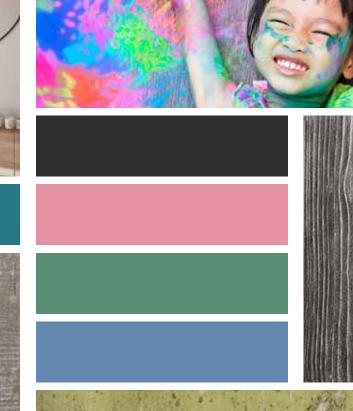










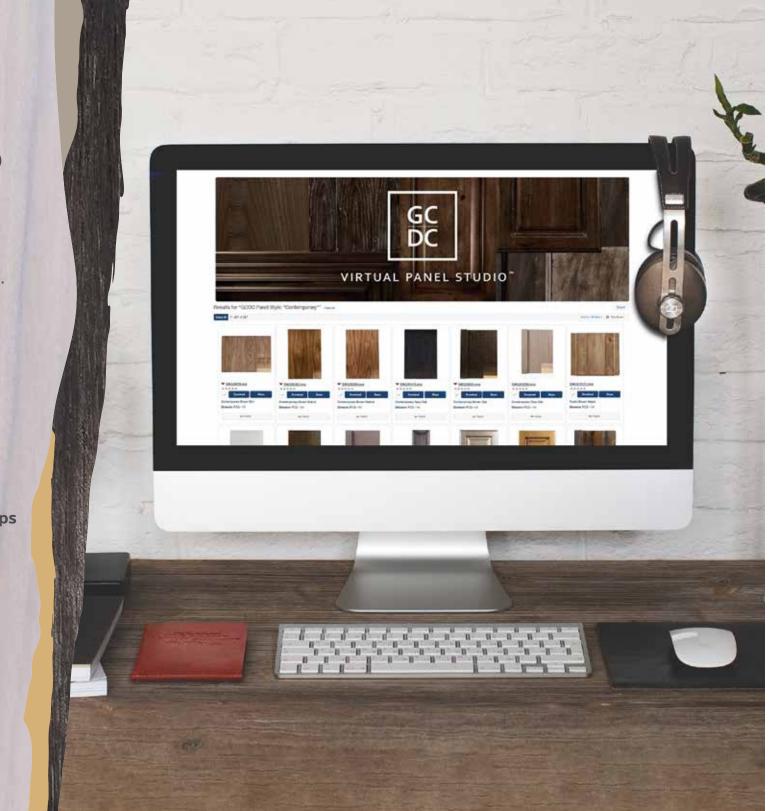


TAPESTRY

VIRTUAL PANEL STUDIO

Inspiration at your fingertips

For creative professionals, inspiration can strike at any time. That's why we have you covered with an industry-first online tool that will help you keep up, 24/7. Request access to our Virtual Panel Studio to view and download the panels featured in this brochure, and more. Contact your Sherwin-Williams representative or visit wood.sherwin-williams.com/vps to request access.





GLOBAL COLOR AND DESIGN CENTER

Your finish is our forte

Collaborate with our color and design experts to develop proprietary colors, stains and textures that align with the Colormix Industrial Wood Forecast. To learn more about the Sherwin-Williams Global Color & Design Center, visit wood.sherwin-williams.com/gcdc.

Industrial Wood 2021 Colormix **Trend Forecast** Panel Index

Feeling inspired by panels from this year's Colormix 2021 Industrial Wood Forecast? Our Global Color and Design Center is always innovating, and our online resource, the Virtual Panel Studio, is the fastest and easiest way to explore the latest in colors and finishes, anytime from anywhere.

Contact your Sherwin-Williams

wood.sherwin-williams.com/vps

sales representative or visit

to learn more.

SANCTUARY



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ENCOUNTER













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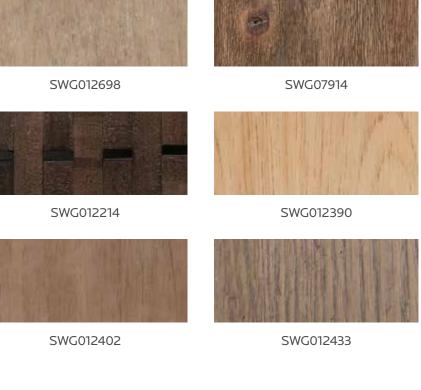






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CONTINUUM



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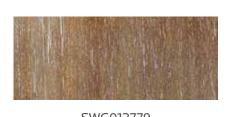
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