The valPure V70 series of coatings is based on a novel non-BPA epoxy can coating technology platform developed to deliver the same industry standard performance of epoxy coatings, providing excellent metal application and can fabrication properties and packed product protection – without the use of Bisphenol A (BPA). The valPure V70 series is a long-term, sustainable solution for the metal packaging industry.

*Non-BPA: This designation indicates that the coating technology is based on polymeric components that are not derived from Bisphenol A.
The valPure® V70 series offers high-performance, innovative can coatings that brand owners and can manufacturers may rely on for the long term. The valPure V70 series is a range of non-BPA* epoxy coatings for the metal packaging industry.

As an epoxy technology, the valPure V70 series has a superior performance to alternative non-BPA coatings in terms of versatility, efficiency and durability. Products from the valPure V70 series are robust in performance and may be applied to a variety of light metal packaging. They also preserve the integrity of the most technically challenging products, supporting product innovation and ambitious brand offerings across the food, beverage, cosmetics and personal care segments.

Sherwin-Williams Packaging Coatings developed the valPure V70 technology platform using the division’s Safety by Design product development protocol, which focuses on the early screening of materials for regulatory and environmental compliance. As an alternative to traditional can coatings, the valPure V70 series of coatings is designed to meet consumer demands as well as can maker and brand owner requirements for long-term solutions that meet stringent regulatory, safety and sustainability standards globally.

The valPure V70 series of coatings can be used with existing can manufacturing and maintenance processes, maintaining production line and performance efficiencies.

The valPure V70 series of coatings is continuously tested to ensure approval for use across the food, beverage, household and personal care industries. The series is also tested to meet global compliance requirements, and has regulatory approvals from the United States FDA, Canada, European Union EFSA, China and Japan for food contact materials.

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As the leading global supplier of packaging coatings, Sherwin-Williams helps develop, protect and advance the packaging design and heritage of many of the world’s best-known brands. Whether your goal is to develop a new generation of packaging designs, meet ever-changing regulatory challenges or to enhance the sustainability of a packaging product, you can count on Sherwin-Williams to deliver the solutions you need.

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