The Valspar Advantage
If it matters, we’re on it.

As the leading global supplier of packaging coatings, Valspar helps develop, protect and advance the packaging design and package of many of the world’s best-known brands. Whether your goal is to develop a new generation of packaging designs, meet ever-changing regulatory challenges or enhance the sustainability of a packaging product, you can count on Valspar to deliver the solutions you need.

Valspar offers a world of coatings solutions for the packaging industry. To learn how we can help meet your next packaging challenge or improve the profitability of your manufacturing processes, visit www.valsparpackaging.com.

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Metal containers are a vital part of our lives. They keep beverages cold on hot summer days. They preserve our fruits and vegetables. They provide a safe food supply for our children and pets. They protect the medicines we use to heal our bodies. Life without metal packaging is hard to envision.

For more than 200 years, Valspar has been providing protection for cars, making them more colorful, versatile and durable. Not only were Valspar products used to protect the world’s first cars, appliances and skyscrapers, but we also developed the first vinyl protective coatings for beer cans in 1935. In fact, we’ve been operating a business devoted exclusively to packaging coatings since 1984.

Today, that business has grown to make Valspar the largest supplier of packaging coatings solutions in the world, offering customers the security and peace of mind that can only come from working with an industry leader.

Protecting products and brands.

At the forefront of innovation.

The modern coatings industry is in constant change. Consumer preferences and government regulations are ever evolving, impacting can manufacturers and brand owners every day. This constantly shifting landscape makes Valspar’s legacy of innovation more critical than ever before.

Every year, we invest millions of dollars in research and development to meet new regulatory challenges and customer demands, and also to protect the environment and improve coating performance. This commitment results in the creation of new generations of packaging coatings and proprietary materials and technology platforms that address virtually every segment of the packaging industry.

It takes a long time to get new, innovative products into the marketplace. It’s a step-by-step process on a global level. We start by outlining our performance goals, with safety as our primary concern. Valspar has built a tremendous capability for product stewardship and polymer development that supports our innovation strategy. We have a thorough validation phase to test performance, consistent quality, ease of use and safety. Valspar has a history of investing in and developing leading technologies which are underscored by a rigorous development protocol.

The bottom line is that you can rely on Valspar to help you meet the ever-changing market challenges of today and tomorrow.
The Valspar portfolio of packaging solutions.

You find our coatings everywhere. In cans, bottles, pails, lids, caps, tubes... hardly a day goes by when our coatings aren't an important part of your life. For us, that responsibility drives everything we do. And inspires us to meet all of our customers’ needs.

Beverage Container Coatings
Coatings for the interior and exterior of two-piece beverage cans (aluminum and steel), aluminum bottles, beverage end and exterior tabs. These include water-based, solvent-based and UV-curable rim coatings for retort and non-retort applications.

Food Can Coatings
Coatings for the interior and exterior of two- and three-piece food cans, including easy open ends (EOE) internal and external systems, shallow and deep draw cans, plus liquid and powder side seam stripes.

Cap and Closure Coatings
Coatings for the interior and exterior of all types of closures including lug, continuous thread, baby food closures, bottle crowns and aluminum closures.

Aerosol and Specialty Can Coatings
Coatings for the interior and exterior of aerosol, paint and specialty cans (such as trays, tins and oil cans) for food, household and personal care products.

Tube and Monobloc Coatings
Coatings for the interior and exterior of aluminum monobloc aerosols and collapsible tubes. External UV lacquer for plastic, and laminate tubes for food, cosmetic and pharmaceutical products.

Drum and Pail Coatings
This product line includes conventional, high solids, powder and water-based technologies to meet manufacturers’ specific food and non-food requirements for steel drums, pails, closing rings, flanges and plugs.

Barrier Additives for Plastic Containers
valOR® barrier resins offer a way to improve the gas permeability of PET, which is already affordable, lightweight, recyclable and can be used to contain almost any food or beverage. These resins provide superior gas barrier and oxygen scavenging performance, along with improved processability, delamination resistance and compatibility with PET.
The next generation of packaging coating technologies.

Depend on Valspar to provide you with the innovative technologies and coatings solutions you need now and in the future. With worldwide presence, we engineer market-ready technologies combined with regulatory and application expertise, assuring global compliance anywhere, at anytime.

We pride ourselves in staying ahead of the curve in terms of innovation and regulatory concerns. In fact, our products are specifically engineered in anticipation of potential regulatory requirements, while delivering the real, high-performance characteristics you demand for your most complex packaging processes and designs.

Innovation doesn’t come easy. Valspar has a thorough validation phase for all new products. It involves strict protocols of performance testing, consistency of quality, ease of use and, of course, safety.

It’s all to support our goal of offering you the very best packaging coatings solutions in the industry to help protect the integrity of your brand.

Our commitment to sustainability.

Valspar is committed to strong environmental performance, from minimizing the environmental impact of our facilities, to developing innovative solutions for our customers. Eliminating and reducing waste in manufacturing through source reduction, reuse, recycling, reclamation and other pollution prevention programs is a full-time job. The environment matters.

Our responsibility starts with the environment, but it doesn’t end there. By caring for our employees and work safety, Valspar continues to demonstrate “if it matters, we’re on it.” In fact, safety is a first priority to Valspar. We focus on establishing an accident-free work environment and work closely with our clients to establish the safe use, transportation and disposal of Valspar products.

Valspar is involved in the community too. By recognizing and responding to regional concerns about Valspar’s products and operations, we are constantly seeking to make a positive impact in the communities where we live and work.
Quality, a never-ending job.

Valspar maintains a rigorous culture of quality, which covers every aspect of our business and is seamlessly integrated across all functions in our supply chain. Three major principles—customer focus, continuous improvement and commitment—guide the actions of all employees regardless of their roles or functions within our organization.

At Valspar, we firmly believe there are always opportunities for improvement. All work is a process, and all processes can be improved. Valspar employs numerous tools, including Lean Six Sigma and the ISO Quality Management System, to ensure delivery of the right products to our customers the first time, every time.

Valspar’s strong quality culture permeates every aspect of our business, enabling us to offer opportunities that provide value to our customers as their partner of choice.

Global regulatory support.

As the world’s largest packaging coatings supplier, Valspar has the regulatory knowledge and analytical expertise you need to achieve compliance, not just with major regulatory agencies such as U.S. Food and Drug Administration (FDA), Health Canada and the European Food Safety Authority (EFSA), but also with emerging standards in China, India and other parts of the world.

At Valspar, our laboratories, people and equipment have been devoted exclusively to fulfilling the packaging coating requirements of customers for more than a quarter of a century. Our world-class team of regulatory experts has laboratories in Valspar facilities around the globe – 60 locations in 25 countries – dedicated to packaging coating development.

Our vast regulatory knowledge translates directly into solutions for you. Whether we’re developing a new coating or validating an existing product for a food or packaging application, Valspar offers customers industry-leading technical services.
Superior supply and service you can trust.

Great customer service is core to Valspar’s belief in providing complete customer satisfaction. We can work by your side, in your plant, to refine and perfect your application, or to improve the performance and profitability of your manufacturing processes. Whether you are a small local beverage company or a large manufacturer with an international portfolio of brands, you can count on Valspar to deliver the personalized, efficient, cost-effective service you deserve. In an industry often challenged by raw material concerns, you can count on Valspar to meet your needs.

Valspar provides you with the security and peace of mind that comes from having access to the industry’s most extensive global supply network and its most comprehensive technical, application and regulatory expertise.

Over the years, we have provided packaging coatings for hundreds of thousands of products and earned the trust of many of the world’s best-known brands. We’re proud of that achievement and what it means for the success and reputation of your business. You can count on Valspar to guard your brand as vigorously as we protect our own.