valPure® V70 Series

Next Generation non-BPA Coatings

As the leading global supplier of packaging coatings, Sherwin-Williams helps develop, protect and advance the packaging design and heritage of many of the world’s best-known brands. Whether your goal is to develop a new generation of packaging designs, meet complex regulatory requirements or to enhance the sustainability of a packaging product, you can count on Sherwin-Williams to deliver the solutions you need.

Sherwin-Williams is driving innovation to meet the growing demand for next generation products and to provide can makers and brand owners with choices.

Our newest non-BPA* solution, across all light metal packaging, is our valPure V70 next generation polymer technology.

What is valPure® V70?

Sherwin-Williams’ new valPure V70 Series of non-BPA epoxy technologies represent the future of epoxy coatings for light metal packaging – it offers the performance benefits of epoxy coatings for food safety and preservation, answers the need for choices in the market, and delivers on consumer preferences.

Epoxy is a widely used coating type with a great track record of performance, manufacturability and brand protection. Products in the valPure V70 Series are based on an epoxy resin platform which is not made with BPA.

The valPure V70 Series goes through a more robust development and safety testing protocol than required by international regulatory agencies. Sherwin-Williams’ product development protocol, Safety by Design, was created using the pharmaceutical process as a model. Safety by Design emphasizes food packaging safety while ensuring performance and international regulatory compliance and providing unparalleled coating solutions with market longevity.

Consequently, products in the valPure V70 series provide can makers with a choice of coating solutions and consumers with products they can trust – our products are approved internationally for use in food, beverage, and household product applications for all people, including children.

valPure® V70 Series

The valPure V70 Series of products offer the performance benefits of our industry leading technologies used across Food, Beverage & Household products segments.
valPure® V70 Series

Regulatory
Sherwin-Williams’ comprehensive regulatory expertise uniquely equips us to help you navigate today’s increasingly global and complex food safety and environmental regulations. We have regulatory experts throughout the Americas, Asia, and Europe, and each is supported by the industry’s largest international network of packaging research and laboratory facilities.
That means every day, in almost every part of the world, Sherwin-Williams is helping a customer solve a regulatory problem, either by formulating a new coating or by testing and validating an existing one. Sherwin-Williams’ Regulatory expertise allows us to propose coating systems which are globally compliant with any local regulation or requirement. For regulatory compliance information on specific systems, please contact your Sherwin-Williams representative.

Security of Supply
Our customers are supported around the world by Sherwin-Williams’ renowned technical expertise. We will work side-by-side with you, at your facilities, to refine or perfect your application or to improve the performance and profitability of your manufacturing service. Whatever the challenge, we will respond with a personalized, cost-effective and efficient solution every time. Our technical service includes a proven track record of in-plant commissioning, conducting line audits, optimization of new line setup and technical trial support.
Located in every region of the world, Sherwin-Williams supports customers with a consistent, uninterrupted supply of product. Sherwin-Williams’ record of consistent product quality and supply allows our customers to concentrate on what matters most, the satisfaction of their customers.

The Sherwin-Williams Advantage
As the leading global supplier of packaging coatings, Sherwin-Williams helps develop, protect and advance the packaging design and heritage of many of the world’s best-known brands. Whether your goal is to develop a new generation of packaging designs, meet ever-changing regulatory challenges, or to enhance the sustainability of a packaging product, you can count on Sherwin-Williams to deliver the solutions you need.